



## **Mohsen Hamoudia**

### **PREDICONCONSULT**

Mohsen Hamoudia is CEO since 2020 of PREDICONCONSULT (Data and Predictive Analytics), Paris. He has held positions in Orange and France Telecom, inter alia, as Head of New Products and Planning Division (1993–1997), Head of Planning and Forecasting Division in France Telecom Long Distance (1997–2001), Head of Strategic Marketing of Large Projects Division (2001–2013), and VP Head of Strategy and Market Intelligence of Large Accounts Division within Orange Business Services, Paris (2013–2019). Mohsen teaches Forecasting and Quantitative Techniques since 1989 at Toulouse Business School, ESDES Business School-Lyon, ISM (Institut Supérieur du Marketing) Paris, and College Polytechnique, Paris. He was a Board member of the International Institute of Forecasters (IIF) from 2009 to 2020 and its past President (2012-2016). He is also a Board member of OrangeFab, the startups acceleration program of Orange. Mohsen's research interests are broad. His research is primarily focused on empirical aspects of forecasting in air transportation, telecommunications, ICT (Information and Communication Technologies), electronic payment, social networking, and innovation and new technologies. He has authored several book chapters and co-edited two books:

“Applied Economics in the Digital Era”, with James Alleman and Paul N. Rappoport, Palgrave Macmillan, 2020. And “Forecasting with Artificial Intelligence: Theory and Applications”, with Spyros Makridakis and Evangelos Spiliotis, Palgrave Macmillan, 2023.

He has written several articles in the *International Journal of Forecasting*, *Technology Forecasting and Social Change*, and *Eurasian Business Review* and was an Editorial Board Member of *Telecommunications Policy*, Elsevier.